

EC2U Living Lab Workshop

Co-organized in collaboration with and training delivered by ENoLL
Salamanca, 9-10th of November, 2026

As part of the planned EC2U Innovation Hub activities we would like to share an extraordinary opportunity to receive specific training on Living Labs and enhance our activities across WPs, projects, EITEN members, or other members of our partner universities that may be able to join us in November. This is a unique capacitation action available through EC2U. ENoLL is the only European enabled agency that certifies Living Labs. The process of certification can be touched upon post event (please enquire).

European Network of Living Labs: organisation profile

[Link](#)

The European Network of Living Labs (ENoLL) is an international non-profit association headquartered in Brussels, Belgium, dedicated to advancing user-driven innovation ecosystems through the Living Lab approach. Established in 2006, **ENoLL has grown into the only certification body and world's largest Living Lab network**, bringing together over 500 historically recognised Living Labs, and 200 active members, to foster collaboration, experimentation, and co-creation that drive societal and economic impact.

ENoLL facilitates knowledge exchange, supports joint initiatives, and promotes project partnerships among its members while advocating for the adoption of Living Lab methodologies globally. Through its work, ENoLL influences public policy at both European and international levels, enabling the creation of innovative solutions that address societal challenges.

The ENoLL members (host organisations of the Living Labs or ecosystems) are mainly research institutions, public local and regional authorities and agencies, public-private innovation actors or private companies. They all represent a community of change makers that have contributed over the years to generate business and societal positive impact through open and user driven innovation. ENoLL is active in 21 of the 28 EU member states, in 4 of the candidate states, and it is present in all the continents with over 35% of members based out of the EU. The whole list of ENoLL members can be found at <https://enoll.org/our-members/>.

As a legal entity, ENoLL international association focuses on facilitating knowledge exchange, joint actions, and project partnerships among the members, promoting living labs and enabling their implementation worldwide, thus influencing public policies.

Services offered

The proposed blended training is tailored to the specific needs of the Universities that are part of EC2U. It follows a learning-by-doing approach that integrates theoretical grounding with real-life application. A note from WP9, only one other alliance has received this specific training.

Introductory Webinar (date tba)

This virtual, interactive session delivered at least 1 week before the in-person training will last approximately 90 minutes and is designed to establish a common baseline of understanding among all participants. Given the diversity of backgrounds and expertise expected within the group, this session will ensure that everyone shares a common vocabulary, conceptual foundation, and practical understanding before engaging in the in-person training.

The webinar will focus on understanding of Living Labs, encompassing their core essentials, potential pitfalls, inherent challenges, diverse roles, responsibilities, and operational intricacies. Setting the baseline to build and sustain long-term multi-stakeholder commitments and partnerships essential for the operation of Living Labs. Develop strategies for fostering open innovation processes and partnerships within Living Labs environments.

In-person Training (Salamanca, 9–10th November, 2026)

The 3 days in-person hybrid component to be delivered in Salamanca in November 2025 and will focus on frontal lessons and interactive exercises. **Participants will apply the Living Lab process to their own challenges, guided by ENoLL trainers.** Besides the participants from the 9 Universities participating in person, online participation to the frontal lessons by additional colleagues will be facilitated by the hosting University.

The proposed programme comprises the following modules which include frontal lessons and hands-on exercises aimed at supporting each University in the conceptualisation of their own Living Lab:

1. Stakeholder Engagement Methodologies & Tools

Identify relevant users and their needs, explore engagement in real-life and digital settings, and discover tools for involving users in innovation processes, including panel management techniques. The lesson will also cover the Living Lab Panel Management Methodology.

2. Implementation & Strategic Plans of Living Labs

This session will focus on translating Living Lab methodologies into concrete implementation plans, guiding participants through the key steps necessary to establish and sustain a successful Living Lab. Participants will learn how to define a

structured roadmap, align stakeholders with shared objectives, and develop strategic action plans tailored to their specific context.

3. Governance Models for Living Labs

This session will examine the various governance models that Living Labs can adopt, taking into account different organizational structures, stakeholder compositions, and decision-making mechanisms. Participants will explore best practices for ensuring balanced representation and long-term commitment from all quadruple helix actors (academia, industry, government, and civil society).

4. Business Models, Funding & IPRs of Living Labs

Understanding and securing sustainable funding is essential for the long-term success of a Living Lab. This session will provide participants with an overview of different business models and funding strategies, helping them identify regional, national, and international funding opportunities relevant to their context. The session will also address ethical and strategic approaches to managing intellectual property generated through co-creation processes, ensuring fair ownership, benefit-sharing, and transparency among stakeholders.

5. Harmonised Evaluation of Living Labs and group work

Understand the importance of a harmonized evaluation framework for Living Labs associations and projects worldwide, recognizing its role in fostering a strong and sustainable global Living Lab community. During the session, participants will understand the significance of macro-level evaluation frameworks in assessing and supporting the long-term vision and approach of Living Lab networks, emphasizing their role in ensuring the sustainability of members.

The location, duration, dates and final agenda, including the modules to be delivered, will be further tailored in agreement with EC2U as we approach the date of the event and understand who will be participating and taking advantage of the training.

Upon completion of the trainings, participants will receive the presentations used during the different sessions, along with supporting materials, practical tools, and ready-to-use templates to facilitate immediate application within their own organisational and project contexts.

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We look forward hearing from you as we organise the event.